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# Critical Risks in Renewable Energy

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position from the fossil fuel industry and the complexity of supply chains for rare earth elements and other materials critical to the renewable energy industry.

by Mark Kerr (<https://riskandinsurance.com/author/mkerr/>) | March 20, 2020

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In 2017, global renewable generation capacity increased (N), reaching 2,179 GW worldwide. According to the Renewable Energy Agency

org/publications/2018/Mar/Renewable-Capacity-Statistics-2018)

is amounts to an annual growth rate of around 8.3 percent, the  
the past seven years.

in wind and solar capacity installations in recent years  
the amount of electricity that comes from renewable ene  
cent in 2008 to around 25 percent today. That figure is  
percent by 2022.

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Solar photovoltaics (PV) grew by 32 percent in 2017, followed by wind energy, which grew by 10 percent. Meanwhile, the cost of electricity from solar PV fell by 73 percent, while the cost of electricity from onshore wind power dropped nearly a quarter between 2010 and 2017.

By all accounts, renewable energy is a booming business. But it's not one without its fair share of risks. Here are seven of the risks that will challenge the

grows and matures during the next few years.

## sky Tariffs

ole growth of solar energy in the U.S. makes a clear case for deployment are closely tied to decreases in costs. Solar energy, with other low-cost fuel sources, so even the slightest increase in module prices can mean that homeowners, utilities and businesses will have a less attractive alternative for their power generation.



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ese tariffs present significant risk to the domestic renewable energy industry. When hardware costs rise because of import fees, some projects never come to fruition, which hurts job growth and economic growth – a missed opportunity for growing the U.S. economy.



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likely continue to import 80 percent to 90 percent of solar cells

But at a higher cost due to tariffs, some utility-scale projects  
ped or put on hold for budgetary reasons, and solar may be out  
many homeowners, driving up prices for ratepayers.

## ical Battle Over Green Energy

tates spends \$37.5 billion on subsidies for fossil fuels every year,  
an estimate (<http://priceofoil.org/fossil-fuel-subsidies/>). by Oil  
national. Through direct subsidies, tax breaks, and other  
.S. taxpayers help fund the industry's research, operations and  
neration.

es have constrained the growth of renewable energy, while the  
lustry has simultaneously used its influence to spread  
formation about climate change. The industry has been aware  
f global warming since the 1970s, according to researchers, but  
d by funding climate disinformation campaigns  
[.ucsusa.org/global-warming/fight-misinformation/climate-  
ssiers-fossil-fuel-industry-memos#.WfickGhSyCo](https://www.ucsusa.org/global-warming/fight-misinformation/climate-scientists-fossil-fuel-industry-memos#.WfickGhSyCo)), aimed at  
on both climate change and renewable energy.

tific consensus ([https://www.ucsusa.org/scientists-agree-global-  
pening-humans-primary-cause#.Wfic3mhSyCo](https://www.ucsusa.org/scientists-agree-global-warming-is-the-primary-cause#.Wfic3mhSyCo)), climate action  
hly partisan issue in Congress, complicating efforts to move  
els to clean, renewable energy.

is shifting to center stage, since the Feb. 7 release of the Green  
proposal, sponsored by Rep. Alexandria Ocasio-Cortez (D-N.Y.)  
Markey (D-Mass). The non-binding proposal calls for “meeting  
of the power demand in the United States through clean,  
and zero-emission energy sources.”



projection is for renewable energy to account for about 31% of U.S. energy generation by 2050 ([eia.gov/outlooks/aeo/pdf/aeo2019.pdf](https://www.eia.gov/outlooks/aeo/pdf/aeo2019.pdf)), with steep drops for coal.

Paris proposal, however, suggests an accelerated timeline: global greenhouse gas emissions from human sources of 40 to 60% of 2010 levels by 2030; and net-zero global emissions by 2050.

Even if the proposal isn't likely to hamper growth of renewable energy production, but it could place increased scrutiny on industries. Widespread support for the proposal, on the other hand, could encourage rapid growth that outpaces existing risk management controls.

## Rare Earth Metals

Rare earth metals are vital for renewable energy technologies, such as wind turbines and solar panels. Solar panels require tellurium, one of the rarest elements on Earth.

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The amount of rare metals required for production isn't enough to raise concerns about shortages. However, production of many essential elements is concentrated in just a few countries. China in particular, mines 93 percent of the world's rare earth elements. If China's ports were impacted by a natural disaster, for instance, world trade and the global economy would feel the repercussions.

China's monopoly on crucial minerals allows countries to take liberties with access. When a conflict broke out in Japan and China in 2010, for instance, China halted all

rare earth elements to Japan, which the country needs to hybrid cars and electronics.

Some critical and rare minerals are by-products of much larger operations, meaning that these by-products are vulnerable to market fluctuations. If the copper price falls, for instance, then the production of its products will also be at risk.

## at Cats

Damage related to solar and wind generation has proven reasonably resilient to weather. When Hurricane Maria tore through Puerto Rico, a rooftop solar array on San Juan's VA Hospital continued to operate at 87 percent (<https://pv-magazine-usa.com/2017/11/07/solar-survives-hurricane-maria-puerto-rico/>). post-storm, despite 180 MPH winds, thanks to a racking and anchoring system used to keep the solar panels in place.

The "normal" of Nat Cat frequency and severity, however, remains a concern. Average solar claims severity in the last five years has increased 87 percent, mostly as a result of the greater impact of weather-related events, wrote insurer GCube in its 2016 Cell, Interrupted report ([gcube-insurance.com/reports/cell-interrupted/](https://gcube-insurance.com/reports/cell-interrupted/)).report.

Solar panels exploding into pieces after the wildfires across California in October 2017 were cause for concern. While the damage was likely due to the overwhelming strength of the fire rather than panel quality, the industry is monitoring the situation to ensure that standards are in place for panels and panel systems.

As weather events continue to plague the United States, manufacturers and installers of renewable energy equipment will need to continue working to ensure their products have the resilience necessary to withstand increasingly volatile climate risks.

## Risk

The continuous low-level hum of wind turbines has been shown to produce health problems including sleep disturbance, headaches, blood pressure, dizziness, vertigo, nausea, visual blurring, tachycardia, irritability, problems with concentration and memory, and panic attacks. These are grouped under a term “Wind-Turbine Syndrome” which has increased use and generated a variety of studies.

Symptoms claimed are actually associated with windfarm sound or vibration. It remains something of a matter of debate, and engineers are concerned to minimize the noise generated by these devices.

Concerns surround the strobe-like “Flicker effect,” or the shadows and reflections cast by the whirling blades of wind turbines may cause discomfort in some individuals. The flicker effect predominantly affects people who suffer from photosensitive epilepsy and experience seizures in response to certain environmental triggers.

Collision effects are also a concern. Wind turbine blades can be struck by birds and bats, with the most significant number of encounters occurring with migratory birds like hawks and eagles.

Producers have brought criminal charges to protect wildlife in the areas where farms are placed in migratory paths. One site has incurred more than \$100,000 per year in bird strike mitigation measures.

However, the Trump administration walked back a portion of the Migratory Bird Treaty Act of 1918, re-interpreting the Act to no longer cover the inadvertent deaths of birds due to operations such as oil drilling, mining, and communications towers.

action would not prevent protest from environmental and activist groups, and the industry must remain cognizant of the brand risk exposure associated with a pattern of activity fatal to

## Tax Credits

A major challenge for renewable energy is the extension and phase-down of the Renewable Electricity Production Tax Credit (PTC) and Investment Tax Credit (ITC). The PTC and ITC have been key financial incentives for wind and solar power project development and help sustain the construction, management and operation of renewable power plants.

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The tax credits were extended through 2019, with a phase-down annually. For the U.S. wind industry, for example, the value of the PTC drops to 60 percent in 2022 and 40 percent in 2023 before disappearing entirely in 2024.

The wind industry insists the sunset of the PTC will not slow growth. But project owners will have a financial void to fill when the PTC expires. The use of conventional project finance could mean making wind power less competitive.

A report published by the Department of Energy noted that expected wind capacity increases to 10–13 GW in 2020, “forecasts for 2021 to 2025 ... will increase in additions in part due to the PTC phase-out.”

## Why Give Investors Pause



for renewables came in the form of 2017's Tax Cuts and Jobs Act. The new tax legislation decreased the federal corporate income tax rate from 35 percent to 21 percent, reducing tax liabilities for companies and increasing their appetite for tax credits.

In addition to the corporate tax cuts, the new tax law includes the Base Erosion and Anti-abuse Tax (BEAT), which attempts to ensure that corporations cannot use excessive interest payments to lower their tax bill. But it also lowered the production tax credits and investment tax credits that are used to finance wind and solar projects, potentially making renewable energy less attractive investment.

Questions remain as the tax credit drops down and it is uncertain if companies will lose their appetite for renewable projects. One or two tax credit investors left the market soon after the details of the bill were announced. It's a small number, but still enough to impact a market that had a total of 35 investors for both wind and solar in 2017. &

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